

About Linksbridge

More than a business consultancy and more than a research and advisory firm, Linksbridge combines excellence in each of these professional services with a passion for effecting change.

Linksbridge helps organizations and leaders gain insight and understanding from complex information and creates useful tools to effectively communicate plans and implement change. As a firm, we focus on problems and challenges that are worth caring about because of their impact on the communities – global and local – of which we are a part. We are called upon for our original, creative thinking and are known for rigorous and innovative approaches to solving difficult problems.

At the heart of our business is a fundamental belief that changing the world requires intellect, hard work, partnership, and vision. We provide unparalleled levels of service without unnecessarily straining precious organizational resources. Our work is imaginative, provides actionable guidance, and is intellectually honest.

We charge enough to compensate our employees equitably, but because we are a registered social purpose enterprise, we are able to make business decisions based on their larger social impact, not simply their impact on our revenue and profitability. As a result, more of our clients' funds can be used to further their missions, such as eradicating disease, improving information flows in times of crisis, and protecting human rights defenders. We have developed a business model that allows us to work efficiently with a lower cost structure than other consulting firms, staffing only the actual resources needed to do the work. We are Seattle-based, and as a small business we do not employ a sales staff, senior partners, or depend on an extensive back office. We are nimble, flexible and respectful of resources.

We were gratified to be named to Seattle Business Magazine's Top 100 Companies to Work For in Washington State

We exist to increase the capacity of organizations seeking to create a better world through public service—by creating connections and putting into practice the best learning, processes and thinking from the nonprofit, commercial, private, and public sectors. Our creative and collaborative process helps our clients solve their most demanding and urgent challenges,



linksbridge

Vacancy #1: Copywriter/Industry Analyst, Seattle, USA

You are an exceptional writer with an ability to quickly understand complicated topics, carry out investigative desk research, interview subjects and provide concise executive-level briefings, reports and other communications. You take in your stride conflicting information and multiple challenging deadlines. Not much phases you. Including becoming equally adept at visual expression. Maybe you have a degree in languages, communication or journalism. Likely, you've graduated from a real school such as a national print journalism or newswire job. You're intrigued by how you can make change, not just report it.

Vacancy #2: Trainee Consultant, Seattle, USA

You don't have consulting experience today. But you've been first in your class through high school and a top college. Everyone's always remarked on your powers of perception and insight, your intellectual curiosity and your work ethic. You're a seriously quick study looking for something that's worth investing real talent and time into. If you have an MBA, mentors have suggested McKinsey or Goldman Sachs. If you have an MPH, you're maybe scratching your head over how to use your degree. But you've always been intrigued by global health and international development if only you could find the right opportunity.

Vacancy #3: Engagement Manager, Seattle, USA

You're an experienced strategy consulting manager working for McKinsey, BCG, Bain or the former Booz & Co. – alright, even Deloitte. You love consulting – solving these hard problems. But what kind of projects are you working on? What are you still learning? Will you always be on the road? You want to turn your talent and time to projects that yield a better world, not just increased profits. You want to work in an environment that gives more freedom of expression and with team that is less hierarchical, more supportive, and more fun. It's risky, but is there a boutique firm that is right for me?

effectively communicate their plans and implement change.

There is no 'standard' Linksbridge employee profile. We recruit from nonprofits, industry, the public sector, and other consultancies. We believe that character, intellect, natural creativity, diversity of background and experience, and an uncompromising appreciation of quality are as important as an impressive academic or professional pedigree. We actively seek to build the best teams possible and strive for diversity not only because it's the right thing to do, but because it inevitably is how the most rigorous, fun and challenging work happens.

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If you are interested in joining the Linksbridge team, please send a cover letter and resume / CV to careers@linksbridge.com.

Vacancy #4: Information Analyst, Seattle, USA

SPSS, R, MATLAB, AnyLogic, Tableau, @Risk, Crystal Ball, SQL all mean something to you, you're an expert in a few and your curious about the remainder. You don't crunch data – you're a quantitative information creative using your imagination and skills to solve problems with too little data, too many assumptions and an endless quiver of possible tools to generate answers that matter for people in developing countries. To you, there's nothing back office about data – this is strategy development in its rawest and most exciting form. Who can offer me the deep challenge that I am looking for?

Vacancy #5: Creative, Seattle, USA

You can do way more than logos and color wheels. Most of your projects already require you to solve the intellectual problem before you fire up Illustrator, InDesign on a latest web design app. You want to work in a multi-disciplinary team. You want people to know you and value you. You want to deeply understand so you can produce your best work. Most of all, you want to volunteer design-based ideas that no one's commissioned or asked you to produce – ones that you've thought about and imagined from a moment of deep creativity. To do all this for global health and international development goals is just the icing.